



## *Driving quality to create beautiful showrooms*

**Architect**  
**Type**  
**Location**

**Bisset Adams**  
**UK Showrooms**  
**Nationwide**

### ***The Client***

Our existing relationships lead to us being recommended to Mazda UK for their national account to supply all 140 of their UK showrooms. The brief was to work with individual franchisees all across the UK, including Manchester, Birmingham, Cardiff, Glasgow and Devon to transform each individual showroom into the new national design, this included new flooring, signage and furniture.

### ***The Project***

Each of the 140 showrooms was a different layout and owned by independent franchisees. This means that we needed to work with a new contact, budget and timeline for each location. We worked with

Bisset Adams to come up with the original design scheme, creating a stylish and modern space to accentuate the vehicles. They then provided the space plan for each location, allowing us to tailor a unique package. Following this we then delivered and installed nationally.

We selected pieces from mainly UK manufacturers, including Senator, Boss Design, Sven and Vitra, to ensure sensible lead times and great quality and variety within the new national design. Each individual package was designed bespoke for the space. The showrooms all now benefit from high back sofas that offer an informal meeting place to run through finish specification details of the customers' new

car which allows the sale to move away from the formal desk arrangement.

### ***The Outcome***

Our network of installers across the entire UK put us in a unique position to logistically deliver this project. We were able to offer expert service at a competitive price at multiple points across the UK and still offer the same high level of quality and service to all locations.

The franchisees were thrilled with the end results. We were able to leverage our product knowledge and industry relationships to offer an uncommonly high level of service on a complex account.

