



Imperial Tobacco



3 Floors, 500 People

Relocation: Bristol

Value: £2,000,000

Orangebox, Kusch, Bene, KI, Senator, Humanscale, Boss Design & Mikomax Screens Systems

In conjunction with AWW Architects, we were recently asked to provide the furniture specification for Imperial Tobacco's £2million new build headquarters in Bristol.

Imperial Tobacco is one of the four giants of the tobacco industry. Relocating 500 staff to the new three floor building, we assisted in establishing a space that allowed Imperial Tobacco to work to its full potential whilst leaving room for future expansion.

To create the functional main office, we procured Senator Crossover desking which offered a robust and fully flexible solution that met the client's pricing expectations.

On several occasions, we were faced with the main manufacturers delivering their substantial two-day shipments in one load. We solved this issue by using articulated lorries to carry the sizable 17.5 ton loads. Additionally, the site was four weeks

behind schedule which meant we had to work swiftly and diligently with many trades on site for the final installation.

AWW Architects and the client wanted to create the feel of a contemporary global village, recreating well known holiday hot-spots such as Bondi Beach, Amsterdam, Sydney Harbour and Casablanca. We found bespoke pieces that would work alongside the decor whilst providing comfort and all the necessary power and data functions.

Imperial Tobacco were very pleased with our consultative approach and disciplined project management which ensured we met the client's demanding timescales and helped actualise their aspirational headquarters; a workplace that is individualised, dynamic and relaxed.



"In a company where status is very important, we aimed to create a space that was flexible enough to meet the rigorous demands of the management structure. We ensured the environment was spacious and relaxed with plenty of meeting rooms, open breakout and restaurant space and several outside smoking areas."

Dave Goodman
Project Director, Hunters