



EMAP

269 Staff, 2 Floors

Telephone House, London

Value: £360,000

Hisley, Vitra, Mikomax, Task Systems & Ercol

Following our success of 4C, we were asked to help with the relocation of the prestigious publishing arm of the Top Right Group, EMAP. They publish magazines such as Architects Journal, Architectural Review and Broadcast.

With a tight budget and short 8 week turnaround, we collaborated with Clive Sall Architecture and Overburys to create a contemporary workplace with splashes of elegance and character.

EMAP have a substantial workforce so efficient use of space was of paramount importance. By using long runs of Task Systems Team benching, we created an environment that allowed for maximum flexibility. Employees are able to hot-desk whilst remaining part of the larger, collective space.

For the sales department, we asked Mikomax to create specifically tailored circular workstations based on their Flexido collection. This provided a workspace that was collaborative, loud and dynamic; all the necessary ingredients to develop that 'sales buzz'. This has proved so successful

in boosting communication between employees that EMAP decided to roll this out across the rest of the business.

Using a mixture of Mikomax combination lockers and double doors units, we ensured the storage blended with the space by using the units as area dividers. Keeping the storage at a low height also meant the natural light flooded into the room, reducing energy consumption, increasing employee attentiveness and motivation.

We introduced aspects of the EMAP personality into the office with the soft-furnishings package. Choosing the branch-like Vitra Vegetal Chairs with 'picnic style' tables which lend themselves to the rooms as being a holiday from the office. Splashes of colour from EMAP's logo were applied to the Ercol stools to help evoke the brand identity.

EMAP were very impressed with our quick turnaround and professional approach, proving that we were once again the right choice for the Top Right Group.

